



2003|04

A N N U A L R E P O R T

associated students | sdsu

The background of the slide features a grayscale photograph of a building with a series of repeating arches supported by columns, creating a sense of depth and architectural grandeur. The text is overlaid on this image.

MISSION STATEMENT

To support the mission of San Diego State University, we the Associated Students, create, promote and fund social, cultural and recreational programs and facilities both on campus and in the community, advocate for student interests and participate in shared governance.

VISION STATEMENT

AS SDSU is a unifying and empowering student-directed organization dedicated to serving and involving students at SDSU.

VALUES

AS SDSU values efforts by and on behalf of students that promote the following ideals:

- Unity
- Growth
- Advocacy
- Communication
- Opportunity
- Commitment
- Empowerment
- Service
- Mutual understanding
- Involvement
- Diversity
- Voice of students
- Community
- Campus
- Teamwork
- Respect

Dear Friends,

Welcome! It is with great pride as the Associated Students' President that I share with you the AS Annual Report for 2003-2004. At Associated Students, we the student leaders together with our staff, work hard to improve student life on campus and bring world-class services to students, faculty, staff and community members. We are led by a dedicated group of actively involved and informed student leaders, who continually strive to get ALL students involved and address ALL students' concerns. Through our numerous boards and committees and our Council, we advocate for student interests and fund social, cultural and recreational programs and activities. With a committed and knowledgeable staff of 85 full-time and 1,100 part-time employees, we are able to operate student-directed facilities for the benefit of the campus community.

We believe that an education goes beyond what you learn in the classroom and we seek to promote and provide quality resources for students to grow both socially and academically. This is our opportunity to make a difference and lay a foundation for those who come after us to build upon. We hope you enjoy learning more about our organization as we celebrate our achievements of the past year. We look forward to yet another successful, productive and amazing year.

Thank you!

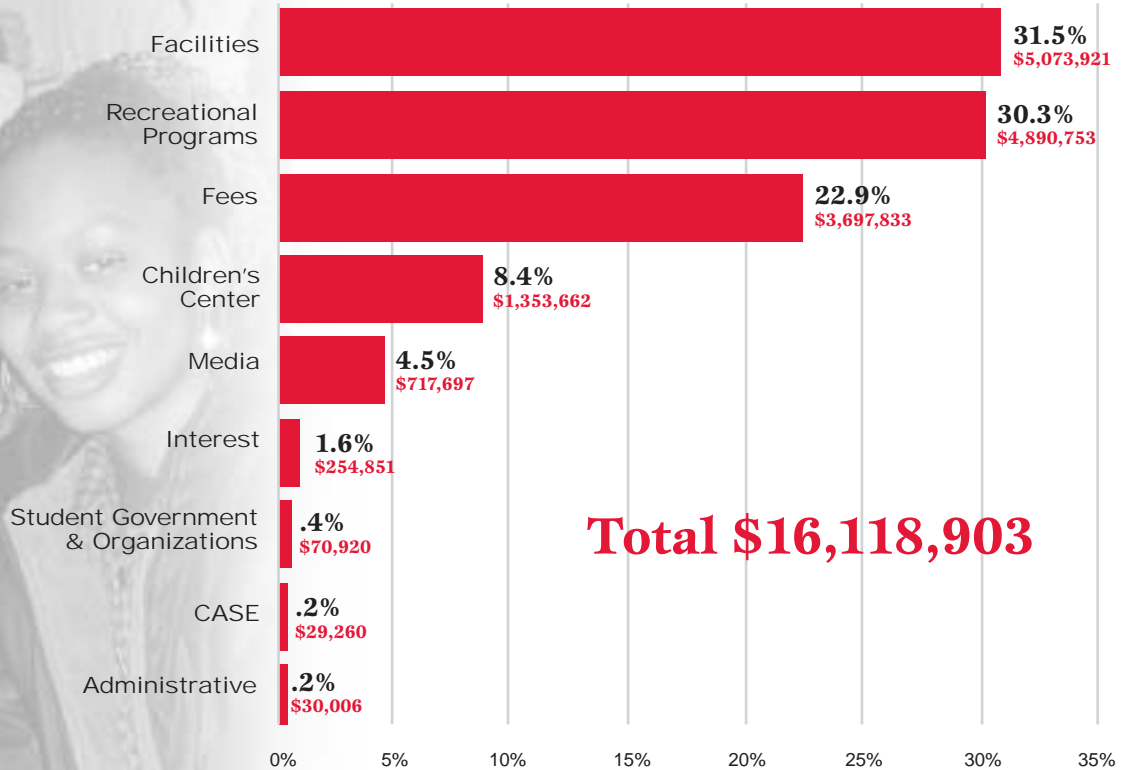


Kelli Kedis

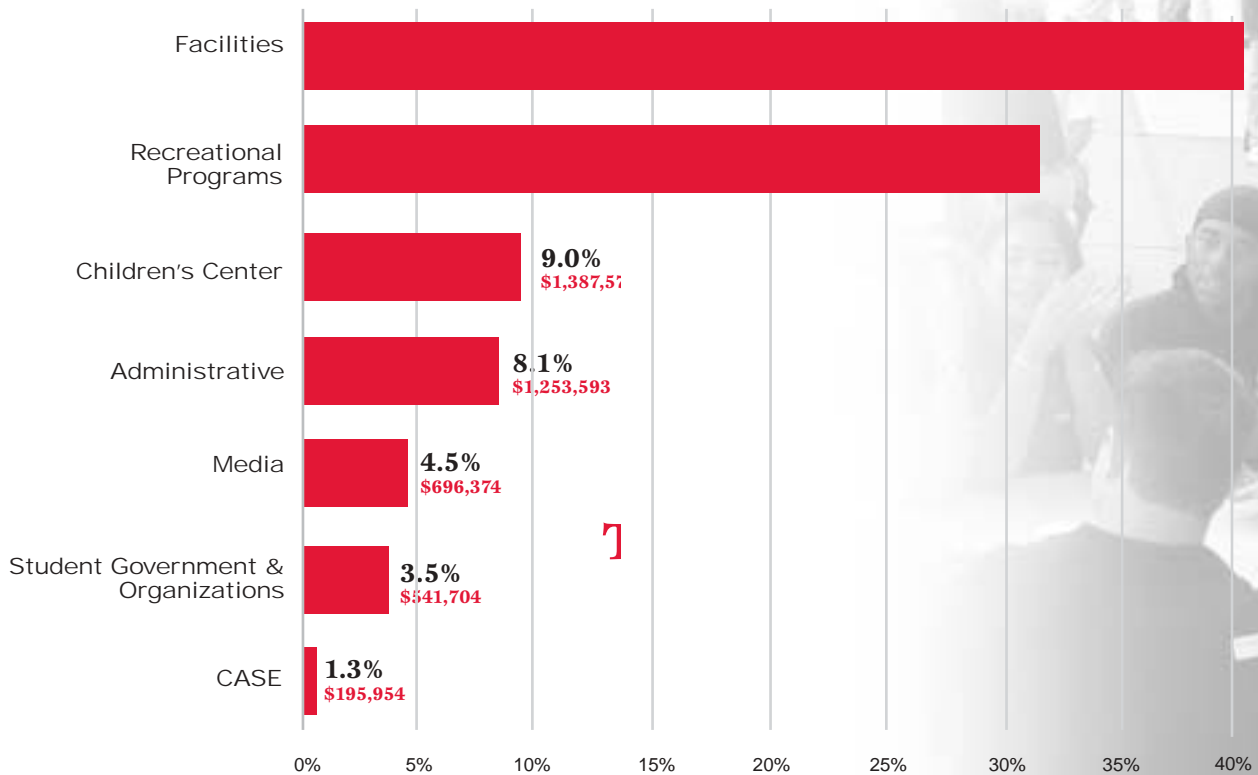
F R O M T H E P R E S I D E N T



2003 - 2004 - REVENUES



2003 - 2004



ASSOCIATED STUDENTS ACCOMPLISHMENTS 2003-2004

STUDENT GOVERNMENT

Increased student activism, policy initiatives and development of position statements on a variety of key local and statewide issues taken by AS Council, included the following highlights of Council Resolutions approved in 2003/04 advocating:

- campus development of a non-human mascot for the University and education of the campus community on the benefits of not using a human as a school spirit symbol.
- University administration placement of course syllabi online (SDSU website) and pursued a collective effort of the AS Council to work with the Senate Academic Policy and Planning Committee and the Undergraduate Council to get syllabi placed online for the fall semester.
- support of the California Marriage License Non-Discrimination Act of 2004 and Associated Students' opposition to discrimination against San Diego State University students or Californians on the basis of gender or sexual orientation.
- support of a student referendum funding a new swimming pool and aquatics facility, a proposal which was subsequently passed by the student body.
- support of an increase in the Instructionally Related Activity fee which would secure future funding for the athletics program at San Diego State University, as well as funding for additional course sections to improve availability of classes for students.
- creation of gender-neutral, family restrooms on campus to reduce possible incidents of harassment against transgender individuals and individuals with children who need to use restroom facilities on campus.
- changes to the AS Elections Code paving the way for web-based General Elections in spring 2005 with the intent of increasing voter turnout.
- increased school spirit and Aztec Pride through production of "Red and Black Tour 2004", a weeklong spirit campaign designed to unite students and give them the opportunity to express their school pride.



SDSU CHILDREN'S CENTER

- Opened new state of the art Children's Center facility that now matches the high quality educational program that AS has been delivering for 30 years.
- Reorganized staff organizational structure to meet the needs of our new, larger facility serving increased numbers of children and families.
- Increased summer child care enrollment to meet increasing demand by student parents who need child care while attending summer school classes.
- Received a State Department of Education Grant in the amount of \$8,139 to support curriculum development and program improvements in classrooms with children under the age of 2 years.
- Received a State Department of Education Grant in the amount of \$1,287 to purchase instructional materials and supplies for the program.
- Received a State Department of Education Grant in the amount of \$342,607 that provides free child care for 80 children of SDSU students.

CAMPUS RECREATION

- Experienced a record number (1+ million) entrances into the Aztec Recreation Center for the first time.
- Staff and students produced successful swimming pool referendum.
- All 21 Woodway treadmills replaced in Aztec Recreation Center.
- New overhead lighting installed on PG 620 field.
- Bowling & Games added new TV entertainment and AXIS messaging.
- Hired Ronald Pascual as Building Services Coordinator and Herbert Winkler as Building Services Engineer to complete our staff.

MISSION BAY AQUATIC CENTER

- Hired, trained, and Coast Guard-licensed 9 new wakeboard/water-ski instructors, 11 US Sailing-certified instructors and more than 50 other new student staff working in the instructional program.
- Enrolled a record number of more than 1,200 campers in the Peninsula Valley YMCA Summer Youth Aquatics Program.



COX ARENA

- Received Prime Site Award from Facilities Management magazine for the 5th consecutive year.
- Recognized by AOL City Guide as San Diego's "Best Place for Live Music."
- Improved the facility's capabilities by retro-fitting all sports lighting fixtures.
- Installed additional fall protection safety equipment over the west end of the Arena.
- Received recognition by Pollstar magazine as the 34th busiest arena in the concert industry in the United States for the first quarter of the year, having hosted 22 shows including four of the year's top tours (Dixie Chicks, Shania Twain, Rod Stewart and Simon and Garfunkel).
- Met and exceeded goal of reducing subsidy amount by at least \$25,000 for the fiscal year.

CULTURAL ARTS AND SPECIAL EVENTS

- Developed new coffeehouse series showcasing SDSU student and local talent.
- Coordinated multiple new programs and special events during Homecoming, Spring Fiesta and throughout the year.
- In addition to screening sneak preview films throughout year, added a French Film Festival and a Hip Hop Film Festival.
- Border Voices, an annual event that highlights poetry, had its highest attendance to date.

GRAPHICS SERVICES

- Department earned two graphic design awards at the Association of College Unions International Region 15 Graphics Competition.
- Completed major updates of AS website including Government, Children's Center and CASE.



AZTEC CENTER

- Improved service to student organizations and partnership with Centers for Student Involvement to open the Center for Student Organizations & Activities in Aztec Center.
- Improved landscaping and lighting for the sycamore tree in the Courtyard.
- Added additional café-style seating on the mezzanine.
- Hired new management team of Tracy Teel, Aztec Center Assistant Director, and Mike Chambers, Building Services Manager.
- Reopened Aztec Center Patio as part of Trolley Station construction project.
- Gender-neutral restrooms added in Aztec Center.

BUSINESS OFFICE

- Initiated participation in CSURMA-AOC Liability Self-Funded Pool and CSU Auxiliary Organizations Association-COMP Workers' Comp self-funded pool that will produce substantial insurance premium cost savings.
- Job posting process was overhauled and added to AS Web Site.
- Administrative forms and policies/procedures added to AS Web Site.

ACCOUNTING

- Upgraded "How to Spend Your AS Dollars" on AS Web Site to make it more user friendly.
- Provided student organizations advisors with quarterly progress statements, which resulted in a more consistent use of funds.
- Produced audited financial statements in record time resulting in an unqualified audit report.



EXECUTIVE OFFICERS

PRESIDENT
CHIEF EXECUTIVE OFFICER
Kelli Kedis

EXECUTIVE VICE PRESIDENT
CHIEF OPERATIONS OFFICER
Tim Frick

VICE PRESIDENT OF EXTERNAL AFFAIRS
CHIEF COMMUNICATIONS OFFICER
Jarad Sanchez

VICE PRESIDENT OF FINANCE
CHIEF FINANCIAL OFFICER
Brian Ascencio

VICE PRESIDENT OF UNIVERSITY AFFAIRS
CHIEF ACADEMIC OFFICER
Chris Manigault

C O U N C I L M E M B E R S

COLLEGE OF ARTS & LETTERS

Melissa Johnson
Jae So

COLLEGE OF BUSINESS ADMINISTRATION

Bennett Ball
Patrick Mulvehill
Tawny Reyes

COLLEGE OF EDUCATION

Jennifer Reaves
Karleen Thomas

COLLEGE OF ENGINEERING

Tope Olaniyan

COLLEGE OF HEALTH & HUMAN SERVICES

Arlene Hady
Luz Felix-Marquez

COLLEGE OF PROFESSIONAL STUDIES & FINE ARTS

Christie Danielli
LaToya Jarrett
Rachelle Morgan
Melissa Rivera
Michael Seese

SCIENCES

Sabrina Brown
Raymond Pita
Alicia Sayadi

UNCLASSIFIED STUDIES

Melissa Mae Medina
John Roberts

AFRIKAN STUDENT UNION

Kyle Brandon

ANDREA O'DONNELL WOMEN'S RESOURCE CENTER

Laura Goulding

ANDRES BONAFACIO SAMAHAN

Katrina Reyes

ASIAN PACIFIC STUDENT ALLIANCE

Jeet Dhindsa

ASSOCIATION OF CHICANA ACTIVISTS

Carol Valdez

HONORS COUNCIL

Angela Martel

INTER-FRATERNITY COUNCIL

Corey Gulbranson

INTERNATIONAL STUDENT ASSOCIATION

Aaron Pratts

JEWISH STUDENT UNION

Michelle Halimi

LESBIAN, GAY, BISEXUAL & TRANSGENDER STUDENT UNION

Scott Simpson

MOVIMIENTO ESTUDIANTÍL CHICANO DE AZTLÁN

Gilberto Martínez

NATIVE AMERICAN STUDENT ALLIANCE

Crystal Roberts

PANHellenic ASSOCIATION

Carolyn Bohana

RESIDENCE HALL ASSOCIATION

Dennis A. Kramer II

UNITED SORORITY AND FRATERNITY COUNCIL

Michael Andres

UNIVERSITY PRESIDENT'S DESIGNEE

Dr. James Kitchen

UNIVERSITY SENATE'S DESIGNEE

Dr. Glen McClish

NON-VOTING MEMBERS

AS PRESIDENT'S CABINET

Josh Bruck
Jerome Budomo
Kerk Fong Kee
Kristi Kimura
Andrew Roy
Amir Shoja
Justin Taylor

CABINET ADVISOR

Joshua Miller

GOVERNMENT PROMOTIONS AND RESEARCH ASSISTANT

Estelle Diaz

COUNCIL SECRETARY

Jamie Wood

EXECUTIVE DIRECTOR

Dan R. Cornthwaite

UNIVERSITY PRESIDENT'S DESIGNEE ALTERNATES

Dr. Evette Castillo
Jennifer Johnson

RECREATION • LEADERSHIP • CHILDCARE • ENTERTAINMENT • SERVICES • ACTIVISM



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